



Indian Institute of Management Shillong

Centre for Development of North Eastern Region
(CeDNER)

Certificate Course for Women Entrepreneurs of NER

Programme Schedule

Date: 03-09-2022 to 16-10-2022

Date	Time	Program/Topic	Faculty Name	Session
03-09-2022	Time / Date	Day 1		
	11:30 am - 11:45 am	Inauguration & Ice breaking Session		
	11:45 am - 1:15 pm	Basics of Entrepreneurship		1
	1:15 pm - 2:00 pm	Break		
	2:00 pm - 3:30 pm	Basics of Entrepreneurship		2
	3:30 pm - 5:00pm	Business Environment & Economics		3
04-09-2022	Time / Date			
	11:30 am -1:00 pm	Business Environment & Economics		4
	1:00 pm - 2:00 pm	Break		
	2:00 pm - 3:30 pm	Accounting & Finance		5
	3:30 pm - 5:00 pm	Accounting & Finance		6
10-09-2022 2	Time / Date	Day 3		

	11:30 am - 1:00 pm	Managing Self, People & Organisation		7
	1:00 pm - 2:00 pm	Break		
	2:00 pm - 3:30 pm	Managing Self, People & Organisation		8
	3:30 pm - 5:00pm	Learning from Failure		9
11-09-2022	Time / Date	Day 4		
	11:30 am - 1:00 pm	Marketing Management		10
	1:00 pm - 2:00 pm	Break		
	2:00 pm - 3:30 pm	Marketing Management		11
	3:30 pm - 5:00 pm	Operations Management		12
17-09-2022	Time / Date	Day 5		
	11:30 am - 1:00 pm	Operations Management		13
	1:00 pm - 2:00 pm	Break		
	2:00 pm - 3:30 pm	Business Strategy		14
	3:30 pm - 5:00 pm	Business Strategy		15
18-09-2022	Time / Date	Day 6		
	11:30 am - 1:00 pm	IT Systems & Business Analytics		16
	1:00 pm - 2:00 pm	Break		
	2:00 pm - 3:30 pm	IT Systems & Business Analytics		17
	3:30 pm - 5:00 pm	Business Communication		18
24-09-2022	Time / Date	Day 7		
	11:30 am - 1:00 pm	Business Communication		19
	1:00 pm - 2:00 pm	Break		

	2:00 pm - 3:30 pm	Business and Sustainability		20
	3:30 pm - 5:00 pm	Business and Sustainability		21
25-09-2022	Time / Date	Day 8		
	11:30 am -1:00 pm	Social Entrepreneurship		22
	1:00 pm - 2:00 pm	Break		
	2:00 pm - 3:30 pm	Social Entrepreneurship		23
	3:30 pm - 5:00 pm	Case Study		24
01-10-2022	Time / Date	Day 10		
	11:30 am -1:00 pm	Case Study		25
	1:00pm - 2:00 pm	Break		
	2:00 pm - 3:30 pm	Case Study		26
	3:30 pm - 5:00 pm	Case Study		27
02-10-2022	Time / Date	Day 11		
	11:30 am -1:00 pm	Case Study		28
	1:00pm - 2:00 pm	Break		
	2:00 pm - 3:30 pm	Case Study		29
	3:30 pm - 5:00 pm	Case Study		30
08-10-2022	Time / Date	Day 12		
	11:30 am -1:00 pm	Ideas from Succesful Women Entrepreneur of NER		31
	1:00 pm - 2:00 pm	Break		
	2:00 pm - 3:30 pm	Ideas from Succesful Women Entrepreneur of NER		32
	3:30 pm - 5:00 pm	Ideas from Succesful Women Entrepreneur of NER		33
09-10-2022	Time / Date	Day 13		
	11:30 am -1:00 pm	Ideas from Succesful Women Entrepreneur of NER		34
	1:00 pm - 2:00 pm	Break		
	2:00 pm - 3:30 pm	Ideas from Succesful Women Entrepreneur of NER		35
	3:30 pm - 5:00 pm	Ideas from Succesful Women Entrepreneur of NER		36
15-10-2022	Time / Date	Day 13		
	11:30 am -1:00 pm	Ideas from Succesful Women Entrepreneur of NER		37

	1:00pm - 2:00 pm	Break		
	2:00 pm - 3:30 pm	Ideas from Successful Women Entrepreneur of NER		38
	3:30 pm - 5:00pm	Ideas from Successful Women Entrepreneur of NER		39
16-10-2022	Time / Date	Day 14		
	11:30 am -1:00 pm	Feedback, Reflections and Valedictory		